

WANOVA ANNOUNCES BETA AVAILABILITY FOR MIRAGE™ DISTRIBUTED DESKTOP VIRTUALIZATION SOFTWARE

Wanova Mirage Transforms PC Lifecycle Management While Enabling Offline Use and Mobility

SAN JOSE, Calif., December 9th, 2009 - Wanova, Inc. today released the beta version of Mirage™, its Distributed Desktop Virtualization (DDV) software. A new way of virtualizing desktops, Mirage transforms PC lifecycle management processes such as provisioning, image management, desktop support, and OS and hardware migration by centralizing desktop contents in the data center in a Centralized Virtual Desktop (CVD) while providing full support for offline use and mobility.

Streamlined OS Migration and PC Refresh Cycles

Many IT organizations are focusing their attention on OS migrations and PC refresh cycles. Migrating users from one OS to another, or from one hardware type to another, can be an expensive, time-consuming, and painful process. With Mirage, the CVD – including OS, corporate applications and user personalization – can be streamed in minutes to any physical or virtual PC regardless of location or network connection speed, greatly simplifying migration and refresh cycles.

In particular, Mirage resolves the painful “wipe and load” challenge associated with migration from XP to Windows 7. With Mirage-enabled desktops, users can install Windows 7 and get their complete XP environment, encapsulated in a CVD, automatically streamed from the data center to XP-mode in Windows 7, making all user data and applications seamlessly accessible within the Windows 7 environment.

Centralized Management with Improved End-User Performance and Mobility

The Mirage CVD is hosted and managed in the data center. On the user end, a DeskCache™ client executes a local desktop instance, enabling the workload to be performed locally on any PC (physical or virtual), thereby providing employees with native performance, mobility, and offline use. Any updates made to an image by IT administrators, or any updates made by the end-user to data, are bi-directionally synchronized over the network using Wanova’s Distributed Desktop Optimization (DDO), which eliminates redundant data and efficiently compresses and caches data that is transferred. DDO extends the benefits of desktop virtualization to the most challenging

users to manage - remote and mobile employees who connect over the Wide-Area Network (WAN) and VPN connections.

“Our research has found that mobile users represent the biggest management challenge in desktop management today, and more than half of corporate PCs shipped in 2009 will be notebooks,” said Terry Cosgrove, Sr. Research Analyst at Gartner. “Traditional hosted virtual desktop (HVD) technology offers compelling management benefits; however, these approaches are not appropriate today for mobile users who are often disconnected from the corporate network.”

Wanova Mirage is fully compatible with existing hypervisors, but its unique architecture does not require a hypervisor to virtualize desktops in the datacenter. As a result, IT groups can easily deploy Mirage to endpoints and rapidly benefit from centralized control of both the physical and virtual desktop infrastructure. Costly and inefficient processes such as provisioning, desktop management, desktop continuity, troubleshooting and OS migration are streamlined, and end-users benefit from improved productivity and an excellent user experience.

“Traditional approaches to desktop virtualization have some very good use cases, but are often too costly, complex, restrictive and ultimately un-productive, especially for mobile users that require offline operation and native laptop performance,” said Issy Ben-Shaul, CTO and co-founder of Wanova. "Mirage is a new approach; one that extends the benefits of desktop virtualization to remote and mobile workers. Our unique CVD construct represents a fundamental shift in the way desktop virtualization is architected and implemented."

Wanova has received commitment to test Mirage from over 40 customers and service providers in a broad range of vertical industries, including energy, finance, technology, services, healthcare, and manufacturing.

Beta Program Participation

For more information about product capabilities and features, visit www.wanova.com.

IT managers interested in being part of the beta program can find details at

www.wanova.com/beta.

About Wanova

Wanova, Inc. provides Distributed Desktop Virtualization solutions that transform how companies approach PC lifecycle management. Wanova Mirage centralizes control of the

physical and virtual desktop infrastructure while optimizing the user experience and providing full support for offline use. Wanova's unique architecture enables companies to reduce costs while dramatically improving IT operations and users' productivity. Wanova is privately held and headquartered in San Jose, CA with a development center in Netanya, Israel. For more information, please visit www.wanova.com.